



copywriting
PORTFOLIO

Scott Roberts

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In the following pages I've linked some examples of my work, taken from Primrose, Plant Theory, Guide Dogs, and my site, that short fiction site.

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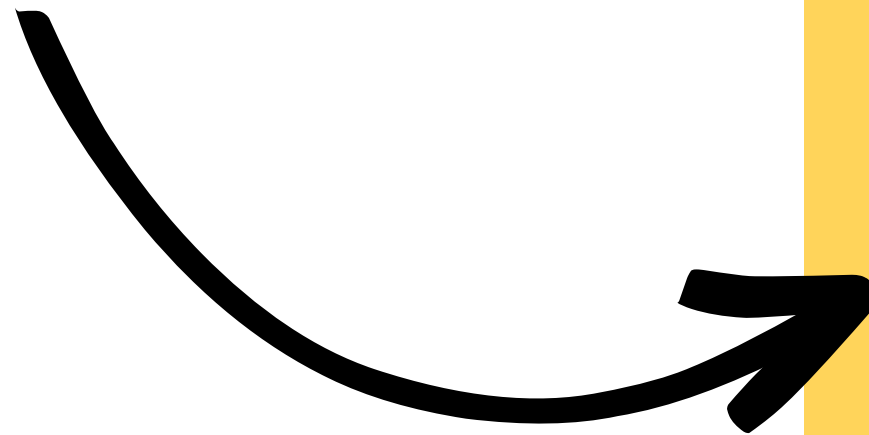
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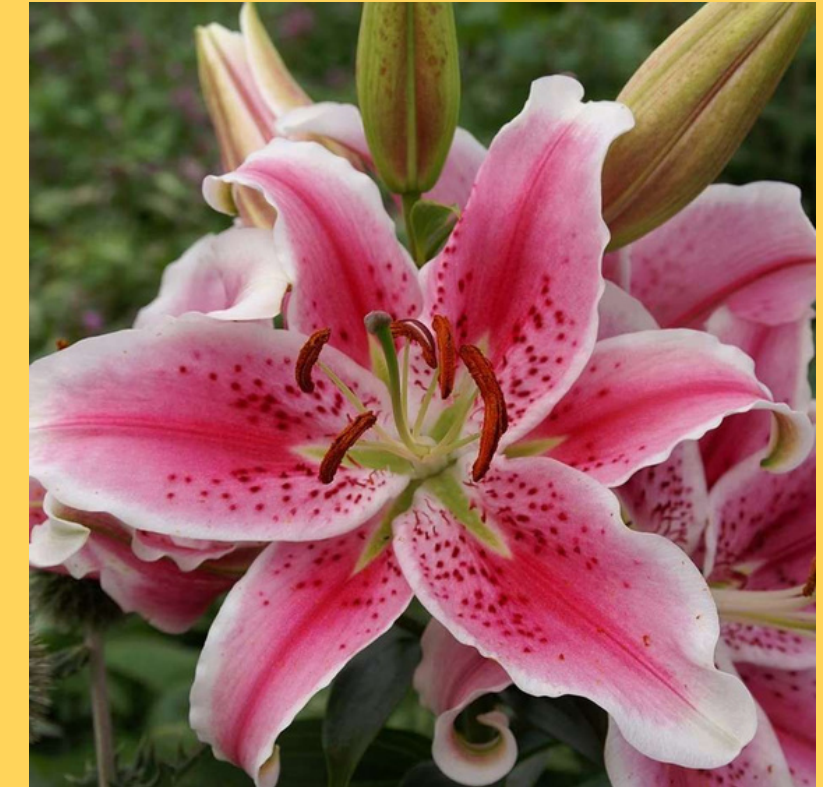
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Product DESCRIPTIONS

Follow the links to view pdfs
in a shared Google Drive
folder.



Primrose | Monstera



Primrose | Lilium



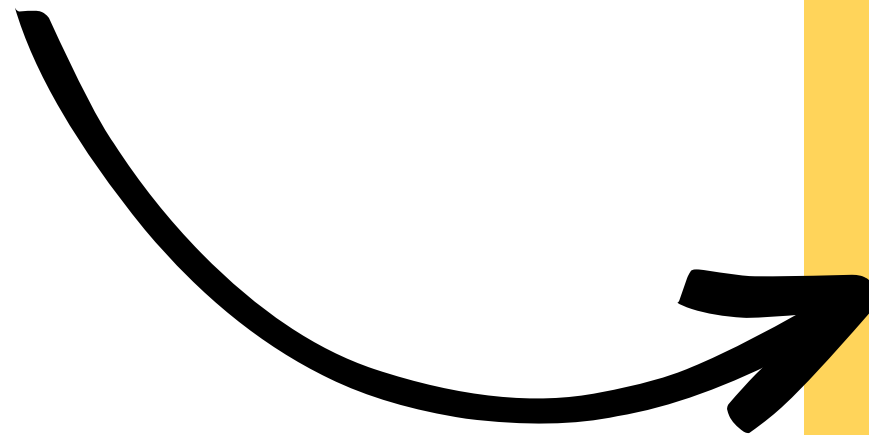
Primrose | Lawnmower



Primrose | Cottage Arbour

Blog POSTS

Follow the links to view pdfs
in a shared Google Drive
folder.



Primrose | Garden Design



Primrose | Winter Tasks



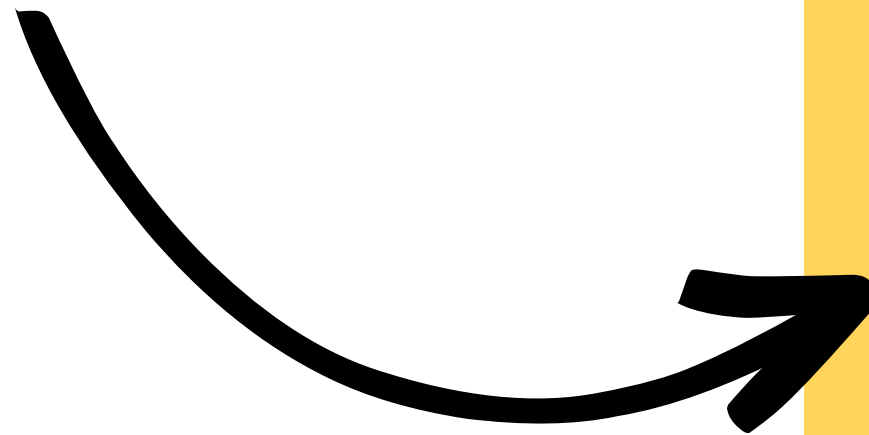
Plant Theory | Houseplants



Plant Theory | Bonsai

Social POSTS

Follow the links to view the
live posts.



Guide Dogs FB | Bonfire Night



Guide Dogs FB | ARMD



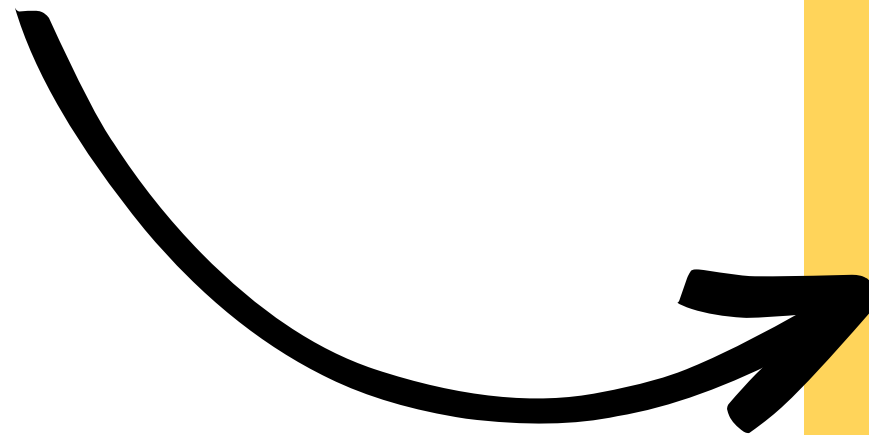
Guide Dogs IN | ITV



Guide Dogs X | ITV

Email CAMPAIGNS

Follow the links to view pdfs
in a shared Google Drive
folder.



Primrose | Greenhouses



Primrose | Spring Bulbs



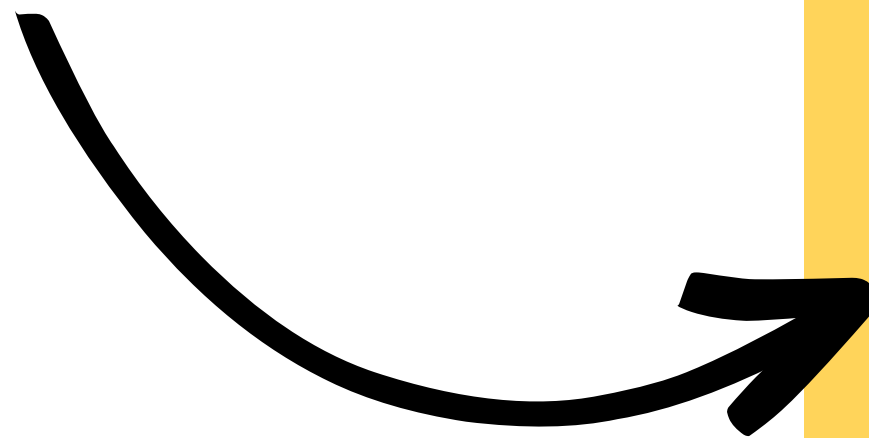
**Guide Dogs | Volunteer
Clothing**



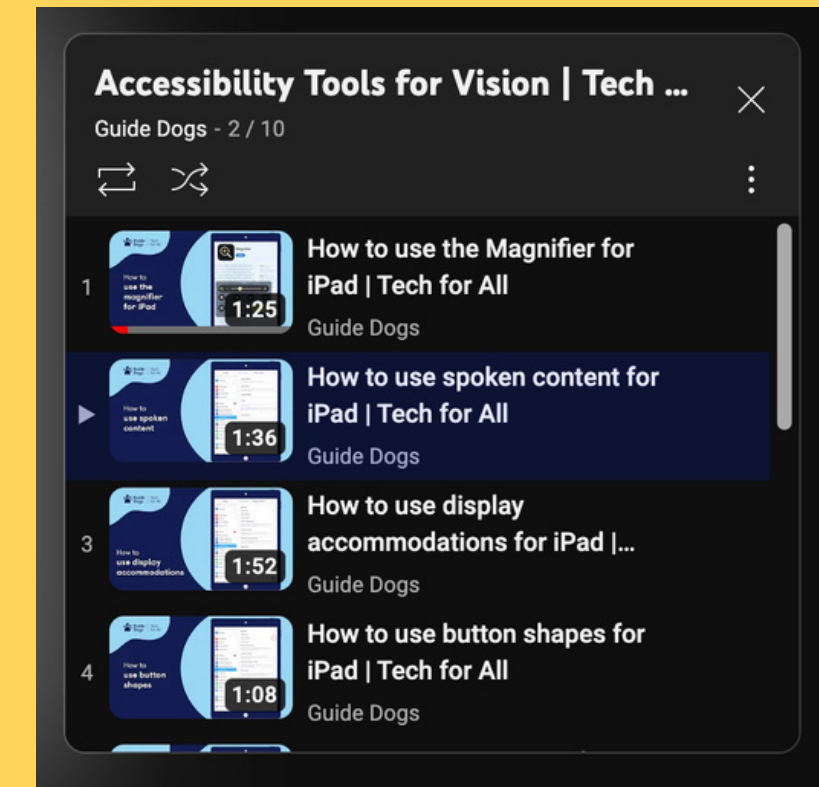
**that short fiction site |
Monthly Newsletter**

Video SCRIPTS

Follow the links to view the
videos on YouTube.



Guide Dogs | Tech for All



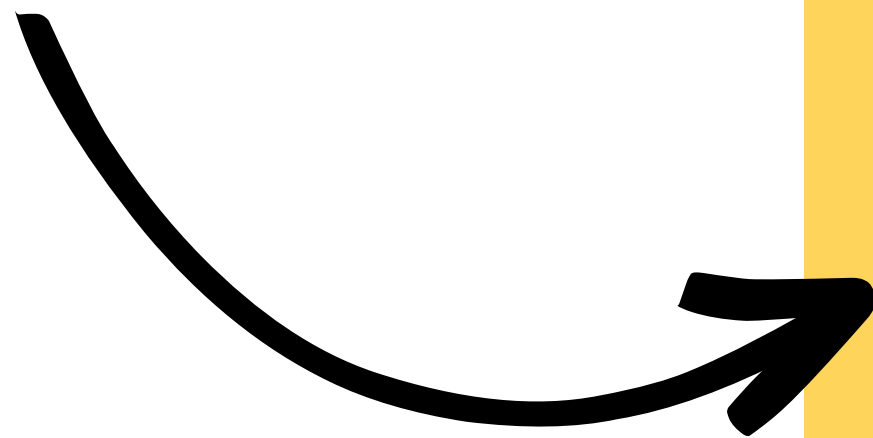
Guide Dogs | Tech for All



Guide Dogs | Eye Conditions

Print WORK

Follow the links to view pdfs
in a shared Google Drive
folder.



Primrose | Planting Guide



Plant Theory | Get Growing



Plant Theory | Bonsai Cards

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